

First and foremost, having recently switched majors to advertising art, I have yet to become a big part of the graphic design and digital art communities. However, I have made small contributions to those communities through one personal freelance project and one course I've taken at UAT. The personal freelance project started when my uncle approached me about assisting him and his landscaping business in creating a new brand logo and identity. They wanted to rebrand the business, and since my uncle knew my experience in creating style guides and logos, he asked me to help his business, which I of course agreed to. At first, I began illustrating various logo designs, and after communicating with my uncle on which ones he liked, we determined that sticking to simplicity but getting the point across of what the business is was key. So with that in mind, I began designing the final logo, and he really liked it. We went back and forth on some colors, and ultimately, we chose two green colors that fit perfectly with the logo design and text. I made two of the logo designs so they could be used for the business's shirts, vehicles, and more. In the end, I sent them to him, and now my uncle's landscaping business has a brand new logo and identity. While I wasn't paid for my work, it still very much felt like I was hired as a freelance graphic designer, and I learned a lot that I can apply in the future, such as communicating with the individual who hires you. It's very important to showcase different concepts and iterations of what you're making to them so they understand your process and ensure they get what they want. Not to mention, this contribution of mine is not only helping me in my community in graphic design and digital art, but it's also helping my uncle's community and his business to get new clients and have more people spread the word about what they do.

To continue, I have also contributed to my communities through one course at UAT, as I mentioned earlier. That course was production studio, and in this course, I joined the Fair Game

team led by Larry Hernandez Iriarte. Fair Game is a resource platform network that seeks to provide access to resources, information, and opportunities in fashion, art, and business. It advocates for equal opportunities for individuals, regardless of their circumstances or background. With that said, I joined the team as a graphic designer and digital artist, and I helped push Fair Game's mission through Instagram graphic design posts and a poster that promoted one of their creative workshops. For the Instagram posts, I created three individual posts that connect to form one cohesive and seamless banner. Each post describes an aspect of Fair Game, such as their Scholar Garments, which are intended to serve as repositories containing comprehensive data on a range of clothing-related topics, such as item details, source information, and tutorial guides. As for the poster, well, that was a creative workshops poster I designed that promoted their first-ever workshop at UAT, so the poster was of course printed and displayed at UAT for students to attend the workshop, and many did. With that said, being part of this team helped me gain experience working with fellow graphic designers and artists to create a united brand identity, and this experience will no doubt help me in the future when I get the opportunity to collaborate with fellow members of the graphic design and digital art communities to create projects together. Similarly to my experience with my uncle and his business, I'm also not only helping myself and my communities, but I'm also assisting Larry achieve his goals and expand his resource platform network, and I couldn't be happier about that.

Moving on, as to how I plan to further engage with my communities, I plan to further interact with more graphic design and digital artists on Instagram and Pinterest. I have been doing that recently, as they have given me inspiration on how I could create awesome graphic design and digital art artwork, and I will continue to engage with them more on those social media platforms. In addition, I also want to join graphic design and digital art social media

groups and start getting into conversations and making connections with other fellow graphic designers and digital artists. I plan to do this through Behance, Instagram, Pinterest, and YouTube. I also plan to leave more comments and appreciation for any digital art and graphic designs I see on social media to start connecting further with different artists. Last but not least, I also want to engage with graphic design and digital art events in Arizona to connect even more with my communities and see the different types of work that people create in my home state.

To conclude, the ways I see myself as a digital citizen contributing to global mindfulness are through my engagement and online presence on my personal social accounts, specifically Twitter. I frequently like and share content that spreads positivity and kindness and that other people who follow me should see. And when I don't share content, I will always like posts that I think are interesting, informative, and recent. I definitely plan to continue these acts on my new social media accounts that connect with my "Daniel Villa" brand, as well as share posts and foster inclusivity and respect within my communities of graphic design and digital art.